

WEXER MOBILE



***WEXER, LEADERS
IN FITNESS TECHNOLOGY
WORLDWIDE.***



INTRO



WEXER MOBILE

Powerful mobile technology for club groups worldwide. Wexer Mobile connects your brand with consumers in evermore meaningful ways, both inside and outside the four walls of the gym.

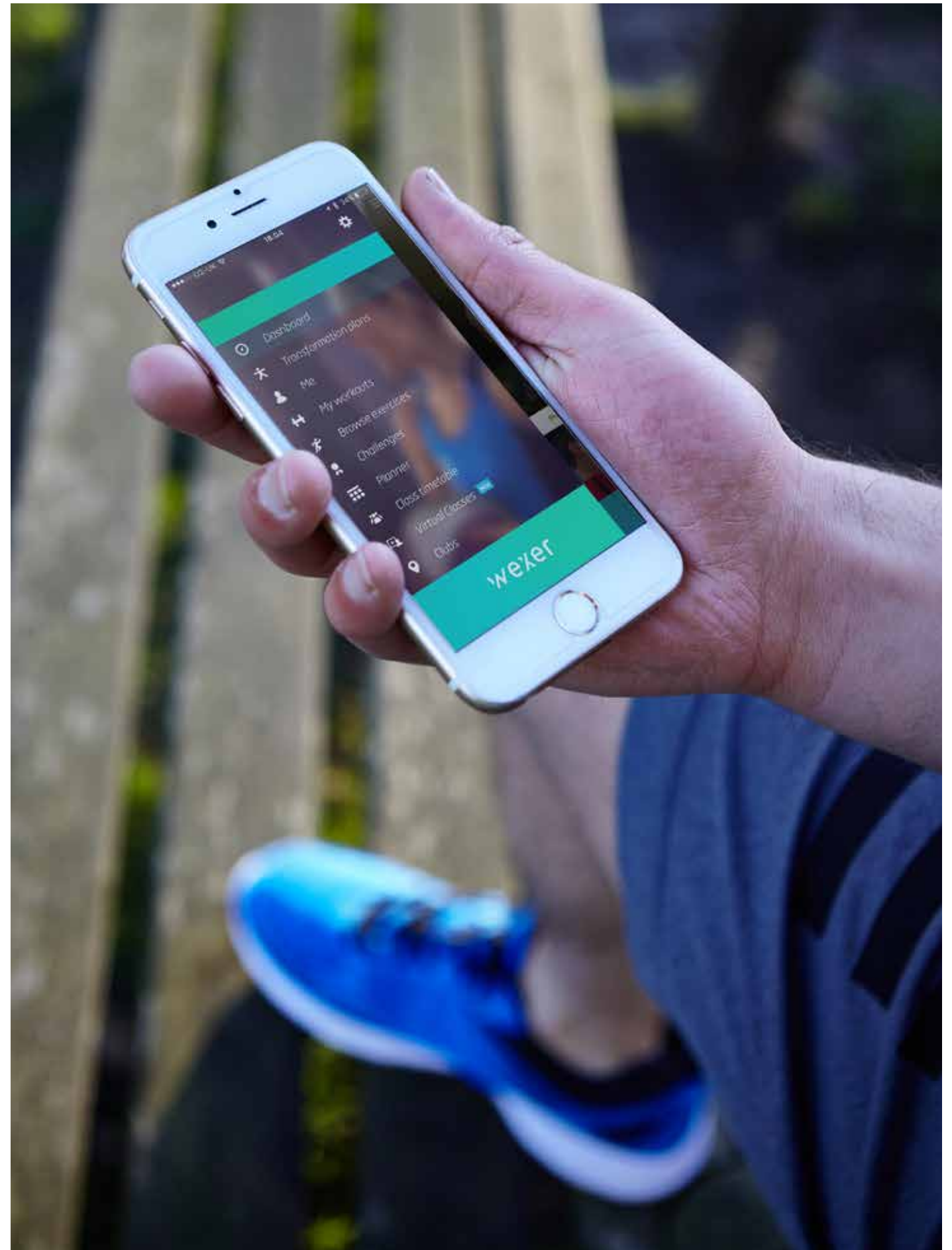
ARE YOU READY TO GO DIGITAL?

As consumer demand for digital fitness experiences escalates, traditional gyms face a twofold problem: retention and relevance. Wexer Mobile is a digital extension for your brand ensuring you stay relevant to today's consumers.

FITNESS IS DIGITAL. STAY RELEVANT, WITH WEXER.

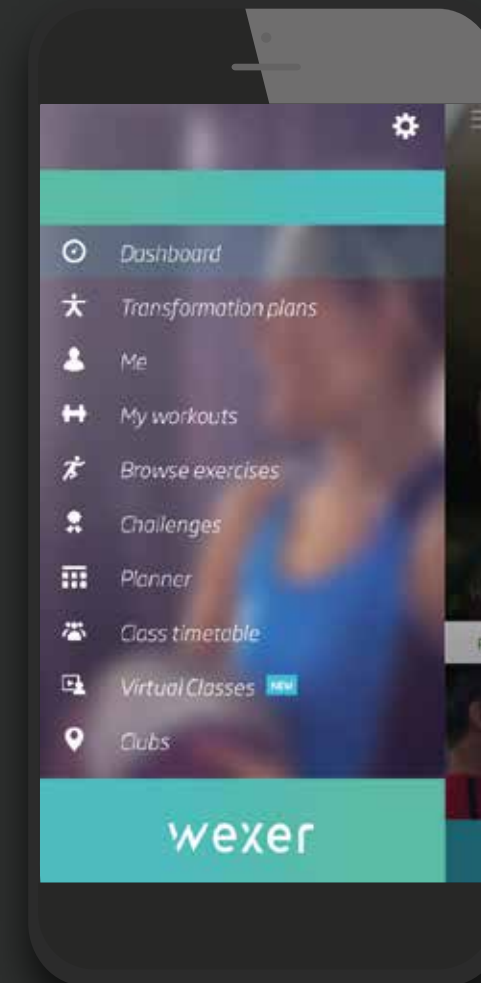
Through smart brand engagement and advanced mobile technology, our team of specialists will guide you every step of the way, from building a digital audience to converting members and non-members into profitable digital members.

EXPLORE WEXER MOBILE



OVERVIEW

**Connecting you with
consumers inside and outside
the four walls of the gym.**



LIVE STREAM
GROUP FITNESS



GROUP EXERCISE
ON-DEMAND



RESULTS-DRIVEN
FITNESS PLANS



LEADERBOARDS
AND CHALLENGES



PREMIUM WORKOUT
BUILDER



EXERCISE LIBRARY



CLUB FINDER AND
BOOKING SYSTEM



GUEST PASSES

FITNESS ANYWHERE

Fitness today must be on-demand, inside and outside of the four walls of the gym.

Whether you have a digital strategy in place, or are seeking a new direction for growth, our team of specialists will design a unique mobile solution that seamlessly integrates into your member experience, and wider digital ecosystem.

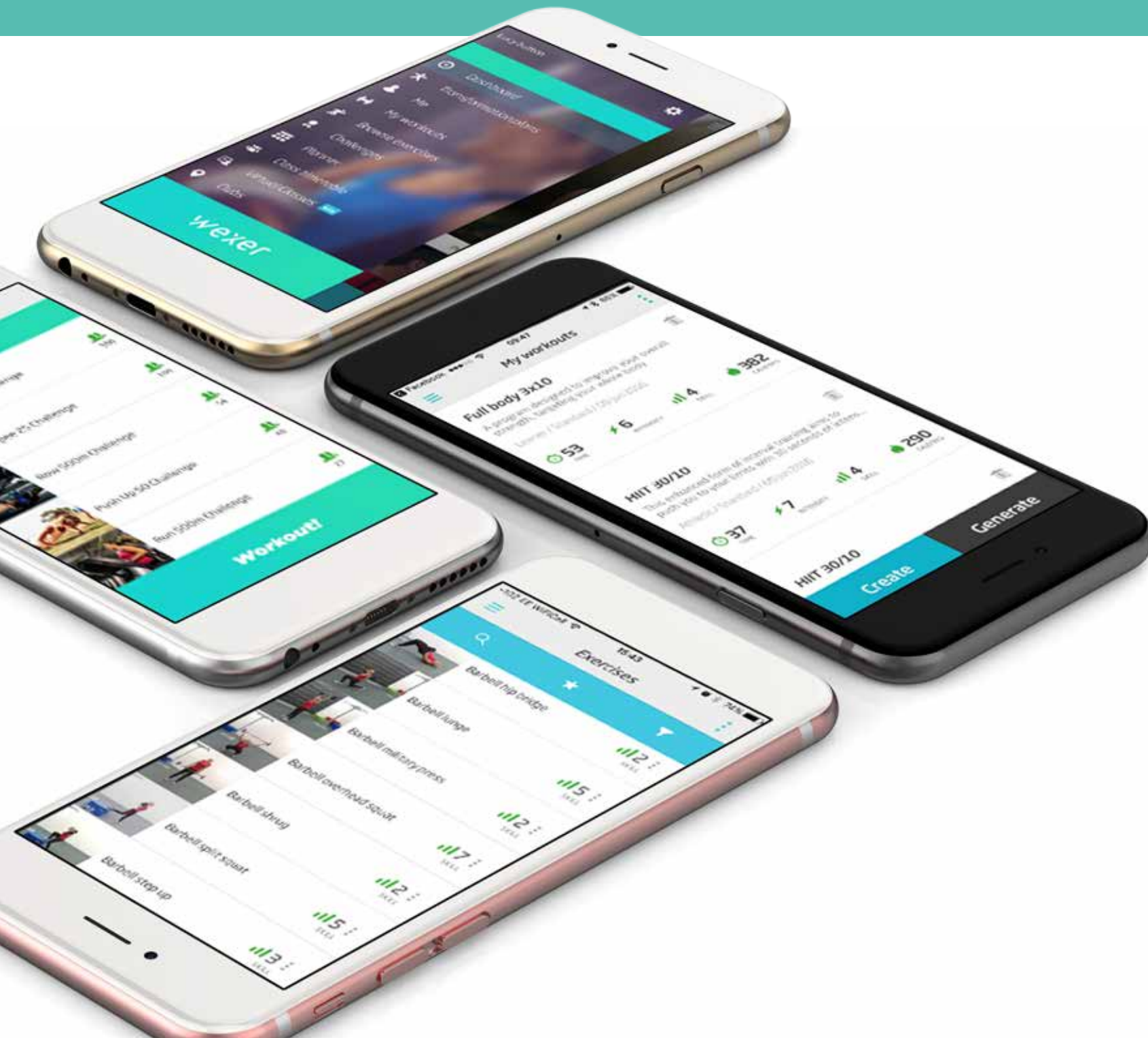
***Branded for your club
Built for your members***

***WEXER
MOBILE***

01

**ATTRACT
ENGAGE
MONETIZE**

02



ATTRACT:

Wexer Mobile attracts non-members and existing members to your brand through:

CLUB FINDER:

Accessing contact details, opening hours and club amenity information should be effortless for members.

GUEST PASSES:

A mobile guest pass invites non-members to try your club. Prospects can download the app anytime, get a temporary barcode and check-in as if they were a member.

GROUP EXERCISE TIMETABLE & BOOKING SYSTEM:

With Wexer Mobile, your members can browse classes and sign-up without having to call!

PUSH ALERTS AND NOTIFICATIONS:

Send deals and promotions directly to your members and promote in-app purchases through tailored communications. You can segment your audience and target users with appropriate information.

ENGAGE:

Our simple design and integrated approach encourages repeat usage and behaviour change:

EXERCISE LIBRARY:

Step-by-step instructions and videos for more than 800 exercises ensures the user is guided through their workout.

LEADERBOARDS AND CHALLENGES:

Create challenges for your audience and allow them to measure their progress via a group leaderboard. Challenges are a fun and easy way to engage users, both inside and outside the gym.

PREMIUM WORKOUT BUILDER:

For users who know what they want to do, there is the option to create a workout from our library of over 800 exercises! Users can manage sets and reps, so tracking progress has never been easier.

STAFF INTERACTION SYSTEM:

Behind Wexer mobile is the online dashboard which allows staff to create personal workouts for members. Personal Trainers can also set-up training programmes and monitor clients progress here.

MONETIZE:

Now you've formed a digital audience, shift your focus to converting users into profitable digital members:

WORLD-CLASS GROUP EXERCISE ON-DEMAND:

We only work with world-class content providers who produce the most motivating and engaging virtual fitness classes. With Wexer Mobile, your digital members can access more than 500 classes.

LIVE STREAM YOUR BEST GROUP EXERCISE INSTRUCTORS:

Wexer Mobile allows club groups to showcase their best instructors through live-streaming technology. To stay relevant, club groups will need to use video and streaming as a key part of their digital ecosystem to provide convenience and flexibility to their members 24/7.

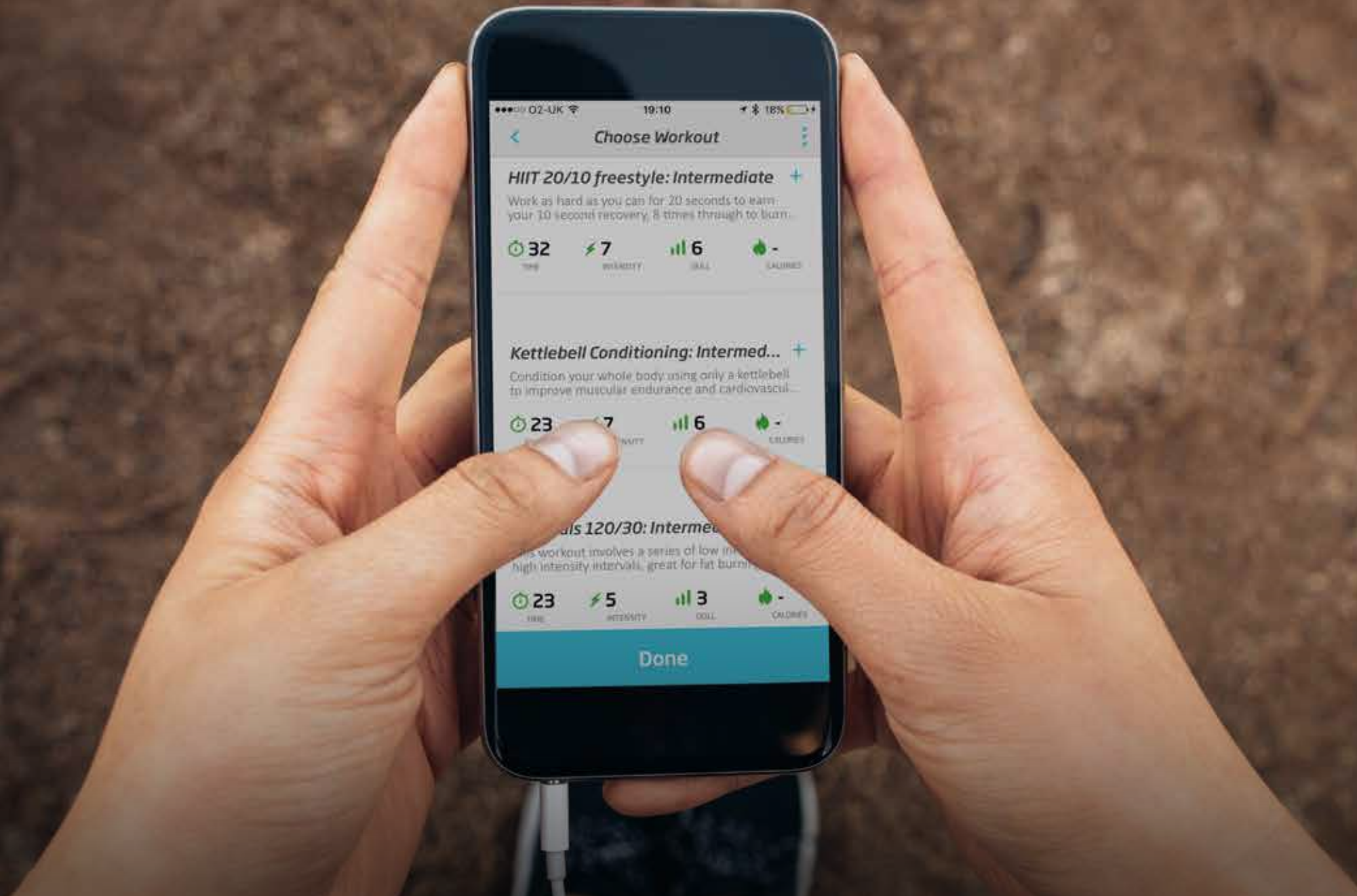
RESULTS-DRIVEN FITNESS PLANS:

Our experts in nutrition and fitness guide users to achieve their goals, giving them the focus and motivation to get the results.



WHY WEXER?

CONNECTING YOU WITH CONSUMERS, INSIDE & OUTSIDE THE GYM



Instant relevance to members inside and outside the four walls of the gym

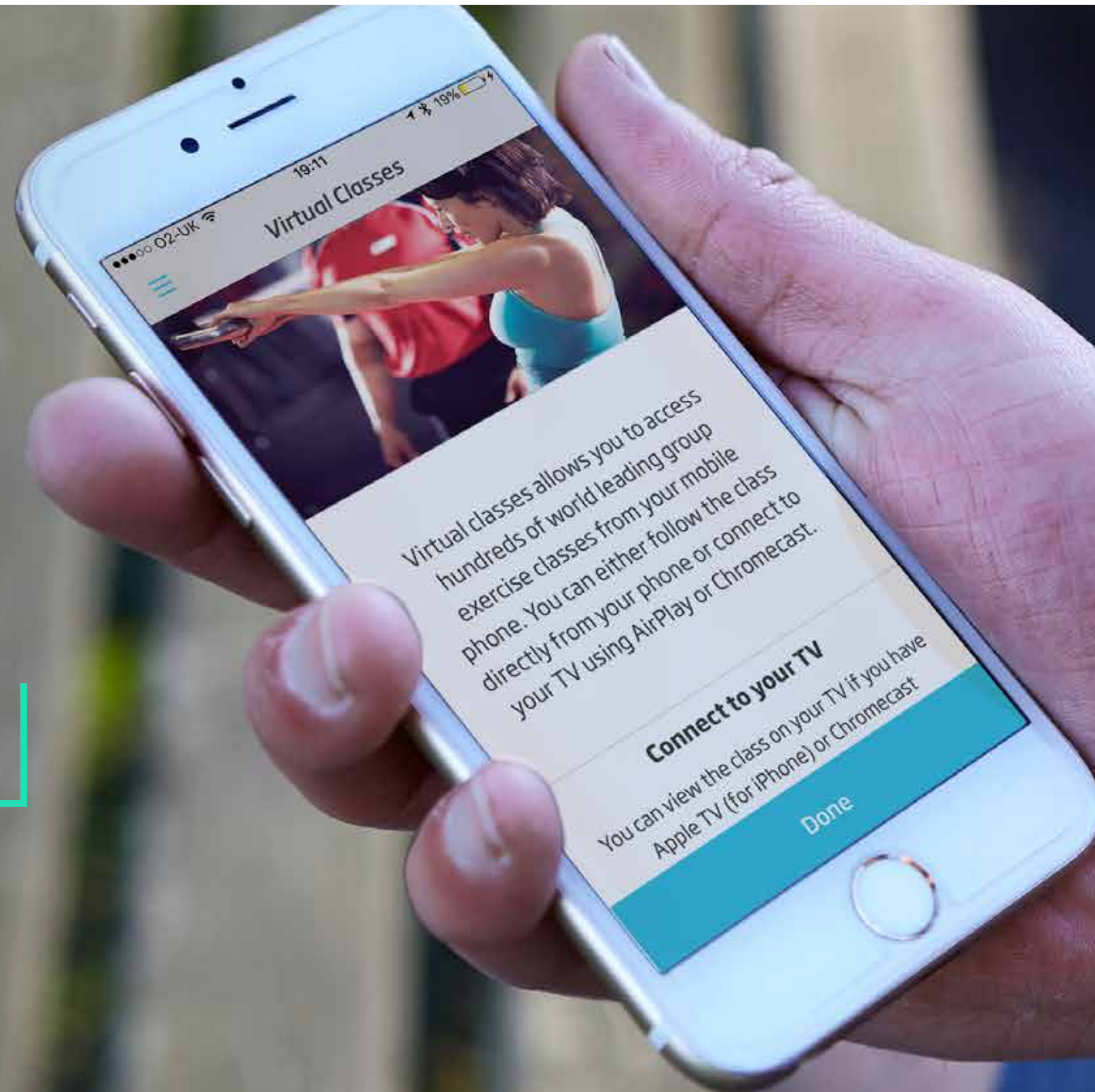
Improved brand awareness by having access to the best and most current fitness experiences

Access to new and significant revenue streams

Increased customer satisfaction and loyalty to reduce churn

Wexer are global leaders in fitness technology, connecting club groups with consumers in evermore meaningful ways inside and outside the four walls of the gym.

To find out more about other Wexer products and services contact info@wexer.com



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FITNESS IS DIGITAL

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