

# WEXER BROADCAST

Live streaming for the health and  
fitness industry worldwide.



wexer

# ***WHY LIVE STREAM?***

Your members want high-quality group exercise.

You risk losing them if you can't deliver this!

With Wexer Broadcast, you can extend the reach of your best instructors and improve member engagement both inside and outside the gym.



# ***WEXER BROADCAST: IN-CLUB***


Wexer Broadcast is live streaming technology that enables gyms to record and broadcast live group exercise classes from one studio to the next.

## **Benefits:**

- ∠ Maximise the reach of your superstar instructors
- ∠ Reduce the cost of group exercise instructors
- ∠ Increase participation in group exercise due to high-quality instruction and increased accessibility
- ∠ Marketing tool to engage members



# WHAT YOU NEED

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- ∠ Panasonic AW-HE2 compact integrated Full-HD camera
  - ∠ Wexer encoding and transmission unit
  - ∠ Necessary cabling (power, ethernet, audio and video cable)

To get the most out of your Wexer Broadcast system, please consider the following recommendations that have been composed alongside industry professionals:

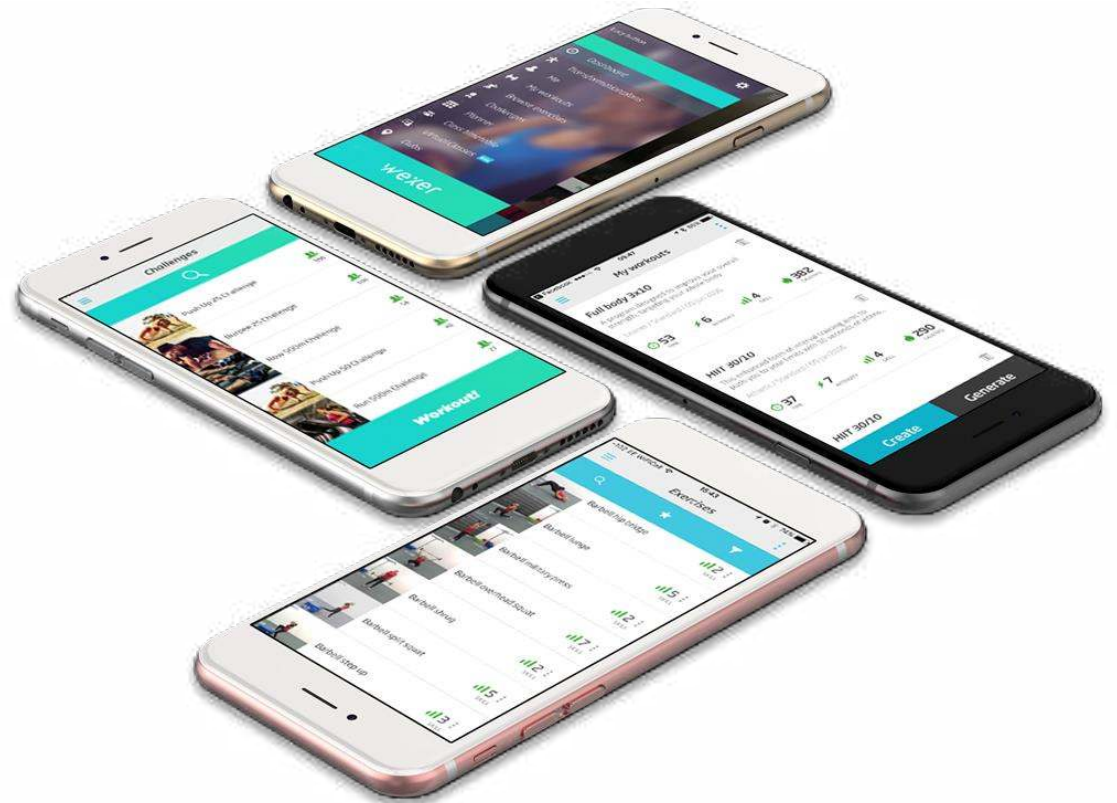
- ∠ Bandwidth: Ensure you have enough bandwidth to upload a good quality stream!
- ∠ Recommended 10 Mbps upload on a dedicated line (used for nothing else than Wexer Broadcast). 5 Mbps minimum requirement.
- ∠ Recommended 30 Mbps upload on a shared line (used for other services and possibly member WiFi in the club). 20 Mbps minimum requirement.
- ∠ Lighting and audio are key!

# **WEXER BROADCAST: OUTSIDE THE CLUB**

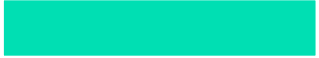
Through Wexer Mobile, gyms can also live stream group exercise classes from their studios to members' mobile devices.

## **Benefits:**

- ∠ Keep members engaged with the brand even when they leave the gym.
- ∠ Opportunity to create digital memberships for people who do not want a physical membership at the gym.
- ∠ Provide members with the high-quality online fitness content.



# PRICING



The price is a bolt-on fee to the platform or bundle license that you already pay. We offer three options:

**1. 75 USD / PLAYER / MONTH:**

∠ Gives you the option to live stream up to **3** live classes per day (or 90 classes per month) to one studio.

**2. 49 USD / PLAYER / MONTH:**

∠ Gives you the option to live stream up to **2** live classes per day (or 60 classes per month) to one studio.

**3. 39 USD / PLAYER / MONTH:**

∠ Gives you the option to live stream **1** live class per day (or 30 classes per month) to one studio.

***WE MAKE WORLD-CLASS  
EXERCISE ACCESSIBLE TO MORE  
PEOPLE, THROUGH THE USE OF  
TECHNOLOGY.***

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